



SBEA Program Description

The Small Business Energy Alliance (SBEA) provides comprehensive turnkey energy efficiency services to the small business sector. The focus of our program is to reduce peak demand and energy usage through short-payback energy efficiency improvements. Specifically, the program:

- ❖ Targets “very small” “small” and “medium” (500kW and less) hard-to-reach and underserved businesses in several PG&E served counties, including Sonoma, Napa, Solano, Marin, Lake, and Mendocino.
- ❖ Offers no cost energy surveys to eligible small business customers.
- ❖ Offers small businesses financial incentives for implementing recommended measures.
- ❖ Coordinate program activities with the existing energy efficiency programs, local government and community based organizations.
- ❖ Educates and trains both customers and contractors on energy efficient practices.
- ❖ 100% job specification and inspection by SBEA project managers.
- ❖ Is built on a blueprint for success: the proven 2002-03 & 2004-05 Energy Savers Program.

Measures:

- ❖ Comprehensive Lighting Measures: The SBEA pays \$0.13 per kilowatt-hour saved, up to 100% of the cost. Lighting measure savings also include lighting control measures and voltage regulation applications.
- ❖ HVAC Tune-up Measures: The SBEA pays 100%
- ❖ Vending Miser Occupancy Sensor: The SBEA pays for the unit if it is an “in-house” install

Target Market

The Energy Savers Program is a Deemed and *calculated* energy efficiency program serving customers in PG&E’s North Bay service territory (Sonoma, Napa, Solano, Marin, Lake, and Mendocino Counties). The program serves customers of all types and demographics, market segments served by the Energy Savers Program include: School/colleges, retail stores, office buildings, process industries, and lodging facilities. Additionally, our program also has penetration in the following market segments: restaurants/lounges, municipal buildings, wineries and storage/warehouse facilities.

* (Some restrictions apply)